

ALEJANDRO NARVÁEZ ISAZA

Graphic Designer | Aspiring Frontend Developer

Graphic Designer from the National University of Colombia and self-taught frontend web development student. Interested in web design and development, visual identity, and drawing.

I conceive design and development as the result of a methodical process that, to function correctly, must be planned through a methodology agreed upon by all parties involved, and that contributes to purposes for which we must be accountable. I am organized, goal-oriented, and have a constant curiosity to learn.

I can develop custom static websites writing HTML, Sass → CSS, and JavaScript (using UIKit). I use Jekyll as a generator and Site Leaf as a content manager. If the project requires it, I also build static sites with WordPress using custom templates or generators.

For web design, I use Figma. Regarding graphic design tools, I am in transition from Adobe to Affinity.

WORK EXPERIENCE

Graphic Designer / Frontend Developer · Freelance

January 2021 – Present · Medellín, Colombia

Collaboration with design studios and work with my own clients across different design areas, mainly visual identity, web design, and assets for digital media campaigns. I also work on self-driven web design and development projects.

UI Designer · Astound Commerce

November 2019 – October 2020 · Medellín, Colombia

Member of the design team at an international e-commerce company, contributing to projects under a methodological framework that emphasizes collaboration and knowledge sharing.

I have seven additional years of experience in art direction at advertising agencies and other sectors. Although I consider them not directly relevant to the profile I am currently seeking, I can provide further information upon request.

behance.net/alejandronarvaez
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EDUCATION

Responsive Web Design

FreeCodeCamp · December 2025 – February 2026 (online)

Fundamentals of HTML and CSS, including modern design, accessibility, and responsive web development.

Graphic Design

National University of Colombia · August 2000 – March 2006 · Bogotá, Colombia

Graphic Design with emphasis on editorial design and illustration.

SKILLS

UX Design	<div><div style="width: 20%;"></div></div>
UI Design	<div><div style="width: 30%;"></div></div>
Visual Identity	<div><div style="width: 40%;"></div></div>
Frontend	<div><div style="width: 25%;"></div></div>
Illustration	<div><div style="width: 15%;"></div></div>
Illustrator	<div><div style="width: 35%;"></div></div>
Photoshop	<div><div style="width: 45%;"></div></div>
InDesign	<div><div style="width: 10%;"></div></div>
Figma	<div><div style="width: 30%;"></div></div>
Affinity	<div><div style="width: 20%;"></div></div>
HTML	<div><div style="width: 50%;"></div></div>
Sass / CSS	<div><div style="width: 35%;"></div></div>
Jekyll	<div><div style="width: 40%;"></div></div>
WordPress	<div><div style="width: 25%;"></div></div>
Git / Github	<div><div style="width: 10%;"></div></div>